

Subject: Introduction to The Standard/ Historic BID

From: Henna Sherzai </O=LABID/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=HENNA SHERZAI4CA>

Date: 07/15/2016 09:42 AM

To: Noah Strouse <noah@historiccore.bid>, AHale@standardhotels.com <AHale@standardhotels.com>, Joel Brumant <JBrumant@standardhotels.com>

Hi Noah,

I'd like to introduce you to Joel Brumant and Amanda Hale from The Standard, Downtown LA. Joel and Amanda have recently joined The Standard team in Sales and Marketing, respectively. They're looking to connect with the DTLA community and I thought you would be a good contact to familiarize them with the Historic Core and potential partners in your district.

Hope to see you at the Roundtable on Monday!

Henna Sherzai

Director of Marketing & Communications

 <https://www.downtownl>

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